

ALUCOBOND® Launches Two New Shade Series: Organics Elegance and Anodized Look

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ALUCOBOND®, a global leader in aluminium composite materials, proudly announces the launch of two exquisite new shade series: Organics Elegance and Anodized Look. These innovative Collections epitomize the harmony of nature-inspired beauty and sophisticated modern design, offering unparalleled Versatility for a wide range of architectural applications.

Inspired by nature, ALUCOBOND® Organics Elegance is a curated spectrum of sophisticated shades. Much like the warm hues of raw honey or the hidden pearls in an oyster's grasp, this collection celebrates beauty that emerges from the unadulterated and unaltered. As mist gently shrouds the earth before yielding to the nurturing rain, these seemingly unassuming muted colours unveil their true elegance.

Defined by precision, ALUCOBOND® Anodized Look offers a contemporary palette of satin-smooth finishes that reflect the elegant beauty of anodized metal.

Featuring a premium fluorocarbon coating and

craftsmanship aligned with EURAS standards, it ensures enduring performance and visual harmony. Designed to complement anodized elements, it brings a seamless, refined finish to facades, contours, and architectural accents.

Leadership Perspective on the Launch

Talking about the launch, Mr. Ranjeet Sharma, President and CEO 3A Composites India Private Limited, said, "ALUCOBOND® Organics Elegance captures the essence of nature's artistry, celebrating subtle organic beauty with shades perfect for facades, interiors, balconies, ceilings and columns. The Anodized Look series offers a sleek, satin-smooth finish admired worldwide by architects, featuring a durable Fluorocarbon Lacquer coating as a superior alternative to real anodizing."



Mr. Amar Kirale, AVP Marketing at 3A Composites, said, “ALUCOBOND® Organics Elegance and Anodized Look combine lightweight strength with exceptional formability, allowing architects to create complex, precise designs. Fully recyclable and sustainable, these panels perfectly balance form and function, making them ideal for cladding.”

Durability and Quality Standards

ALUCOBOND® Organics Elegance and Anodized Look features multi-coat, multi-bake process on a continuous coil coating line using the highest grade of PVDF/FEVE paint system ensuring exceptional durability. The panels are tested according to standards established by the European Coil Coating Association ECCA, guaranteeing excellent formability and resistance to weathering, strong solar radiation and pollution.

Other than ALUCOBOND®, Organics Elegance and Anodized Look series are also available in other products coming from the house of 3A Composites such as ALUCORE® (Aluminium Core Panels) and ALUCODUAL® (Engineered Solid Sheets) giving architects and designers flexibility to choose from a variety of cladding materials.

About ALUCOBOND®:

ALUCOBOND® is a global pioneer in Aluminium Composite Materials (ACM) and has transformed architectural cladding since its inception in 1969. Recognized for its innovation, quality and long-lasting performance, it remains the most trusted brand among architects and builders for modern facade solutions. Backed by continuous research and a strong global network, ALUCOBOND® seamlessly supports complex projects, connecting teams across countries and ensuring on-time execution.

Its extensive product portfolio includes ALUCOBOND® (flexible facade material), ALUCOBOND® PLUS (fire-retardant), ALUCOBOND® A2 (non-combustible), ALUCORE® (aluminium honeycomb panels), ALUCOLUX® (solid aluminium sheets) and ALUCODUAL® (Engineered solid sheets). The brand operates through world-class production facilities, global distribution channels and certified quality control systems, consistently setting industry benchmarks for safety, aesthetics and sustainability. Panel) and ALUCOLUX® (Solid Aluminium sheets) used for architectural facades worldwide.